

EDITOR'S INTRODUCTION

John Walsh, Editor, SIU Journal of Management.

Welcome to the *SIU Journal of Management*, which is an academic journal aiming to uphold rigorous standards of academic inquiry in the field of management, broadly defined. In this issue of the *SIU Journal of Management*, I am pleased to be able to include four double-blind peer-reviewed research papers, in addition to the regular book reviews and conference report. Once again, this journal's commitment to publishing papers from across the developing world is reinforced with papers here coming from Bangladesh, Nigeria and Pakistan.

In the first paper, "Impact of Corporate Governance Attributes on Intellectual Capital Disclosure: Evidence from Listed Banking Companies in Bangladesh," authors Swadip Bhattacharjee, Shimul Chakraborty and Sumon Bhattacharjee consider the issue of intellectual capital disclosure (ICD) among listed companies in Bangladesh. They find that board size and size of audit committee are important attributes in explaining ICD issues in Bangladesh. However, the study finds no significant association between ICD and other variables like number of independent directors on the board, frequency of board meetings and ownership concentration.

In the second paper, Aaron Olalekan Akinloye, Olufemi Adegbesan and Mary Sam-Odutola being a two-part empirical investigation into the possibilities of encouraging tobacco smoking cessation (TSC) among university students in Nigeria. The first paper is entitled "Effects of Socio-Cognitive Techniques on Tobacco Smoking Cessation Among Undergraduates in Selected Public Universities in South-West Nigeria." The study concluded that TS is still prevalent among undergraduates

despite all efforts made thus far. It is, therefore, recommended that agencies in TSC should employ the use of the socio-cognitive technique as adjunct and the strategy should be adopted in the university to identify undergraduate smokers early and help them quit the habit since it is easier to stop when one is a beginner; laws should be promulgated on the ban of TS in public places; agencies involved in anti-tobacco smoking should intensify efforts towards TSC education in Nigeria and TSC education should be included as a topic in the general studies.

In the second part of the exploration, Aaron Olalekan Akinloye, Mary Sam-Odutola and Adetoun Akinwusi investigate “Physical Activity Intervention Effects on Tobacco Smoking Cessation among University Students.” It is found that physical activity intervention was empirically effective in quitting tobacco smoking among university students. Health care providers involved in anti-tobacco smoking cessation education should expose university undergraduate smokers to this intervention.

Finally, Suleman Anwar, Ayesha Ramzan Butt, Eliane Bragança de Matos and Muhammad Kashif report on empirical research into “The Adoption Intentions of Smartphones among Young Consumers: Diffusion of Innovation Theory Perspective.” Based on this research, the authors ambitiously challenge the well-known diffusion of innovation theory and, through structural equation modelling, propose their own framework.

In addition to these research papers, three book reviews and a brief report on a conference held here at our graduate campus in Bangkok complete this issue of the journal. This journal now enters its seventh consecutive, uninterrupted year of publication. This internal consistency is not matched by the

situation in the country in which we live, where inconsistency of events has not been positive. Currently, there is very little hope of any improvement in conditions.

Opinions expressed in this introduction belong to the editor alone and should not be ascribed to Shinawatra University as a whole or any individual member of it.